



ALBERTA FEDERATION
OF POLICE ASSOCIATIONS

ALBERTA FEDERATION OF POLICE ASSOCIATIONS ADVERTISING RATE SCHEDULE

PRICES ARE QUOTED ON A "PER ISSUE" BASIS - TAX NOT INCLUDED

The Alberta Federation of Police Associations (AFPA) is a professional police association representing over 4,300 police and civilian members and is dedicated to addressing local and provincial police association issues. As the official voice and representative body for Alberta's front-line police personnel, the AFPA provides leadership to protect and advance the collective rights and interests of its members' well-being, as well as the interests of all citizens in the province of Alberta.

BLACK & WHITE ADVERTISING	(width x height)	Per Issue
DOUBLE SPREAD	16 3/4" x 11 1/8"	\$2,800
FULL PAGE	7 1/8" x 9 5/8"	\$1,600
HALF PAGE	7 1/8" x 4 3/4"	\$950
QUARTER PAGE	3 1/2" x 4 3/4"	\$500
BANNER (horizontal placement)	7 1/8" x 1 3/4"	\$400
BUSINESS CARD	3 1/2" x 1 3/4"	\$250
BUSINESS LISTING		\$150

(Magazine dimensions: 8 1/8" x 10 7/8")

COLOUR ADVERTISING	(width x height)	Per Issue
DOUBLE SPREAD	16 3/4" x 11 1/8"	\$3,100*
OUTSIDE BACK COVER	8 3/8" x 11 1/8"	\$2,650
INSIDE FRONT COVER	8 3/8" x 11 1/8"	\$2,300
INSIDE BACK COVER	8 3/8" x 11 1/8"	\$2,300
FULL PAGE	7 1/8" x 9 5/8"	\$2,000*
HALF PAGE	7 1/8" x 4 3/4"	\$1,400*
QUARTER PAGE	3 1/2" x 4 3/4"	\$650
BANNER (horizontal placement)	7 1/8" x 1 3/4"	\$500
BUSINESS CARD	3 1/2" x 1 3/4"	\$350
INSERT (Advertiser to provide)		\$1,500

(Magazine dimensions: 8 1/8" x 10 7/8")

ARTWORK RATES

Available upon request

ISSUE 4: Deadline March 16, 2016 and distributed at the Annual General Meeting of the AFPA.

ISSUE 5: Deadline August 8, 2016 and distributed at the Alberta Police and Peace Officers Memorial Day.

TERMS AND CONDITIONS

- Payment in full for ads placed in multiple issues will receive an additional discount
- Payments are accepted by Visa / MasterCard / AMEX / Cheque or Cash
- Payments are due prior to placement of ad

Contact Info:

Tel: 800-366-3113 ext. 123

publications@imkcp.com

Ask for publication advertising coordinator.

Send your ad to:

publications@imkcp.com

Please specify:

- **company name**
- **client contact and phone number**
- **invoice number**
- **ad size**

• Ads must be a press-ready PDF, a 300 dpi TIFF, JPG or an Illustrator EPS with all fonts converted to outlines and all images and graphic support files embedded in the file.

- Colour ads must be in CMYK format.
- Remove unused colours from files.
- Convert spot colours to process.
- Black & White ads must be in grayscale.

**RESOLUTION FOR ALL
ARTWORK IS 300 DPI**